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Issue Management Council Names New VP, Board Members

For Immediate Release – The Issue Management Council (IMC), the pioneer professional center connecting and supporting global issue managers, has named **Nancy Pattarini, CEO, Paige Communications Group** as Vice President/Treasurer. Additionally, two new board members have been elected: **David Laufer, Founder, Forum Strategies & Communications** and **John Mahon, Professor, University of Maine**. Brief introductory bios for each of these individuals follow.

Nancy Pattarini is President and CEO of The Paige Group, a global marketing and communications consulting firm headquartered in Utica, New York. Pattarini specializes in issue and conflict management, providing facilitation and counseling services for a wide variety of organizational needs including stakeholder engagement, collaborative group processes, and consensus building related to policies and goals. She is currently pursuing a Ph.D. in Conflict Analysis and Resolution at Nova Southeastern University. She also holds a master's degree in Communications Management from Syracuse University, a bachelor's degree in Public Relations from Utica College, and an associate's degree in Advertising from Mohawk Valley Community College. Pattarini has been a guest speaker and conducted seminars on topics including Stakeholder Engagement, Identifying Strategic Publics, Corporate Governance/Building Public Trust, Leadership and Change Management, and Building a Brand Culture.



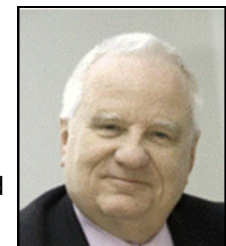
Nancy Pattarini

David Laufer, a founder of Forum Strategies & Communications, is a management consultant with over 30 years business experience in Government Affairs, Communications and Issues Management. Forum Strategies & Communications (FSC) is an issue-oriented communications and outreach firm that helps major corporations communicate with key audiences on critical policy issues related to their businesses and brands. Prior to FSC, as Vice President of State Government Affairs for the Philip Morris companies (Kraft Foods, Miller Brewing and Philip Morris USA), Laufer served as a member of the senior leadership team for the global Corporate Affairs function of Philip Morris Companies. Earlier, he also worked as an analyst for Control Risks, Ltd., in London, and was an assignment editor and night news manager at CBS News in New York.



David Laufer

John F. Mahon is the John M. Murphy Chair of International Business Policy and Strategy/ Professor of Management at the Maine Business School, University of Maine. He was the founding director of the School of Policy and International Affairs at UM. From 2004 to 2006, he served as Provost ad interim; from 2007 – 2010 he was Dean, College of Business Public Policy and Health. Prior to Maine, Mahon was a Professor of strategy and policy/ chair of the Strategy and Policy Department at the School of Management, Boston University. Mahon served previously as an IMC board member and as its vice president from 2003 through 2007. He received his D.B.A. from Boston University, his M.B.A. (with honors) from Bryant College, and his B.S. in Economics from the Wharton School at the University of Pennsylvania. Professor Mahon is the author or co-author of over 260 cases, papers and book chapters and in recent years has won 12 national awards for his research and writing.



John Mahon

The Issue Management Council is the professional membership organization for corporate issue managers. As the international clearinghouse for information on issue management, the IMC's primary goal is enhancing organizational and individual ability to anticipate and manage issues.

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